

INTERNATIONAL BUSINESS – Central European Business Realities

<https://ib.vse.cz/>

Prague University of Economics and Business

IB Team



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Prague University of Economics and Business „VŠE“

- **Public** university established in 1953
- **Leading** Czech university in the field of Management and Economics
 - approx. **14 000** students
 - approx. **600** members of academic staff
- **VŠE graduates** occupy many **important positions** both in the private and the public sector
- **VŠE in Financial Times** ranking, **Eduniversal ranking** in Eastern European Zone, one faculty has **EQUIS** accreditation, **International accreditation AACSB** in process, 2020-2021



International Business – Central European Business Realities

- Two-year (four semesters) full-time Master's Program with a possibility of a Double Degree
- Suitable for students with a diverse portfolio of undergraduate majors
- **19 years** of experience
- **450** graduates
- Master degree: **Ing.** („engineer“)
- International accreditation **European Foundation of Management Development / EFMD**
- Member of **CIDD** Consortium
- Ranked in Eastern European Zone (Eduniversal)



Why to Study IB

- Prague
- Central and Eastern European focus within International Business education
- High degree of international diversity in terms of nationalities represented by the student body (currently there are students from 20 different countries)
- Entire curriculum of study in English
- Options to study:
 - one semester abroad/exchange program
 - Double degree – second academic year at a partner university
 - Two years at VŠE



International Business – Double degree

Double degree partners

- IAE Lyon, France
- HS Mainz, Germany
- MCI Innsbruck, Austria
- IUG Geneva, Switzerland
- SGH Warsaw, Poland
- University of Vaasa, Finland
- University of Lappeenranta, Finland



Study info 2021/2022

- **Registration/matriculation:** 15 September 2021
- **Orientation Days:** 15 - 17 September 2021
- **Semesters:**
 - **Winter semester (13 + 6 weeks):**
 - Courses: 20 September 2021 - 17 December 2021
 - Exam period: 20 – 22, 27 - 28 December 2021;
3 January - 4 February 2022
 - **Summer semester (13 + 6 weeks):**
 - Courses: 14 February 2022 - 13 May 2022
 - Exam period: 16 May - 24 June 2022
- **Courses** – credit system (ECTS), 120 credits

STUDY PLAN INTERNATIONAL BUSINESS – SAMPLE

Abbreviation /Group	Code /ident	Name	1. semester			2. semester			3. semester			4. semester		
			hours		ECTS	hours		ECTS	hours		ECTS	hours		ECTS
			lec.	sem.		lec.	sem.		lec.	sem.		lec.	sem.	
hP	5EN415	Intermediate Microeconomics	0	2	3									
hP	5EN416	Intermediate Macroeconomics	0	2	3									
hP	2SE455	International Economics	0	2	3									
hP	1MT492	International Finance	2	2	6									
hP	2PL481	Comparative Government of Central and Eastern Europe	2	2	5									
hP	3MA674	International Management	2	2	6									
hJ	2RU140	Elementary Czech I *	0	2	3									
hP	2MO451	International Marketing				2	2	6						
hP	4IT487	Information Technologies in Entrepreneurship				2	2	6						
hP	2MO452	International Corporate Finance				2	2	6						
hP	2MO454	Ethics, Responsibility and Sustainability				0	2	3						
hJ	2RU141	Elementary Czech II *				0	2	3						
hV		Optional courses						6						
hP	22F501	Diploma Thesis Seminar							0	2	3			
sP **	2MO525	International Marketing Communications							2	2	6			
	2MO526	International Business Operations							2	2	6			
sP **	2MO527	Trade Policies in Central and European Countries							2	2	6			
sP **	1MU510	Management Accounting							2	2	6			
sV **		Optional courses									6			
State exam Minor specialization ***	2BP										3			
hP	2MO453	International Trade										2	2	6
hV		Optional course												3
State exam Major specialization**	IB3_1													6
Defence Master Thesis	IB3_2													10
		ECTS/semester in total			29			30			33 +3			9 +16

Application Process & Deadline

- **Online application process -> e-application!**

Admission requirements at <https://ib.vse.cz/> -> Admission

- **Deadline to submit e-application - April 30, 2021**
- **Deadline to submit documents – see the dates -> e-application/Documents**
- **Long-distance admission exam** (submission by May 3, 2021, 23:59 CEST)
 - Essay
 - Letter of motivation
- **Decision mid-May 2021**
- **Admitted students** receive documents needed for an application for a legal stay in the Czech Republic
- **Recognition** of the previous university degree / Integral part of the Admission process →
<https://edu.vse.cz>

<https://ib.vse.cz>

VŠE – Basic Facts

- **Tuition fee:** 3800 EUR/academic year
- **Dormitory**
 - 15 mins from the university by tram
 - Costs approx. 150-200 EUR per month
 - Internet access included
- **University library and IB local library**
- **Canteens and restaurants at the campus**
 - Canteen, Healthy Food canteen, Pizza&Pasta canteen, restaurant Academic Club, restaurant-bar „Umbrella“
 - Prices for lunch - canteens: 60 - 80 CZK (1,5 - 3 EUR), restaurants: 100 - 200 CZK (4 - 8 EUR)
- **Public transport**
 - Metro, trams, buses (day&night operation)
 - Costs approx. 360 CZK/3 months (around 14 EUR) for students under 26 years
- **ESN VSE Prague**
 - Foreign student get a „buddy“ = Czech student who helps with formalities.
 - Cultural, sport programs during the semester
- **Free time at the campus**
 - Various university sport clubs, gyms, sport courses
 - AIESEC, AEGEE Praha, OIKOS Praha, Model United Nations Prague, Movie Club, etc.



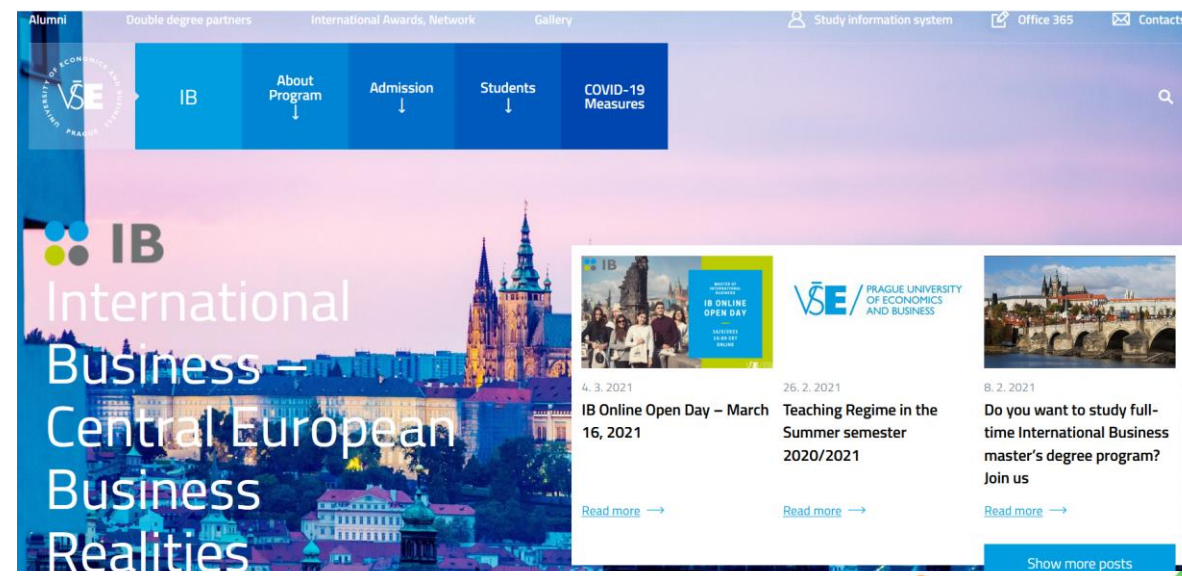
More information online

Program web page: <https://ib.vse.cz/>

Program FB page: www.facebook.com/ibvse

University Web page: <https://vse.cz/english/>

University FB page: www.facebook.com/vsecz.english



Study business in an international environment!

International Business – Central European Business Realities (IB) is a two year full time master's program at the Prague University of Economics and Business. IB offers a possibility to study within a Double Degree or an Exchange semester at a partner universities.

Get to know more!



<https://ib.vse.cz>

