

STUDY PLAN INTERNATIONAL BUSINESS – SAMPLE – valid from the academic year 2023/2024

Abbreviation /Group	Code /ident	Name	1. semester			2. semester			3. semester			4. semester		
			hours		ECTS	hours		ECTS	hours		ECTS	hours		ECTS
			lec.	sem.		lec.	sem.		lec.	sem.		lec.	sem.	
hP	5EN415	Intermediate Microeconomics	0	2	3									
hP	5EN416	Intermediate Macroeconomics	0	2	3									
hP	2SE455	International Economics	0	2	3									
hP	1MT492	International Finance	2	2	6									
hP	2MS480	Comparative Government of Central and Eastern Europe	2	2	6									
hP	3MA674	International Management	2	2	6									
hJ *	2RU140	Elementary Czech I *	0	2	3									
hP	2MO451	International Marketing				2	2	6						
hP	4IT487	Information Technologies in Entrepreneurship				2	2	6						
hP	2MO452	International Corporate Finance				2	2	6						
hP	2MO454	Ethics, Responsibility and Sustainability				0	2	3						
hJ *	2RU141	Elementary Czech II *				0	2	3						
hV		Optional courses						6						
hP	22F502	Diploma Thesis Seminar							0	2	6			
sP **	2MO525	International Marketing Communications							2	2	6			
sP **	2MO526	Business Transactions Management							2	2	6			
sP **	2MO527	Trade Policies in Central and European Countries							2	2	6			
sP **	1MU510	Management Accounting							2	2	6			
sV **		Optional courses									6			
hP	2MO453	International Trade										2	2	
hV		Optional courses											6	
hSZ1	2IBN	State exam in International Business (including the Master thesis defence)											12	
		ECTS/semester in total			30			30			36		24	

* Other language for Czech students and students with the very good knowledge of the Czech language

** Minor specialization Business Practices (2BP)