



Master's  
Program

VŠE / IB

Quality  
Education  
in Prague



*Study  
with us!*

## Contacts

**Prague University of Economics  
and Business**

nám. W. Churchilla 4,  
130 67 Praha 3,  
Czech Republic  
Tel: +420/224 098 524  
E-mail: [ib@vse.cz](mailto:ib@vse.cz)



 [ib.vse.cz](http://ib.vse.cz)  
 [IBvse](https://www.facebook.com/IBvse)



# International Business

**Central European Business Realities**

*Master's Program*

Prague University  
of Economics and Business

Faculty of International  
Relations





## Prague University of Economics and Business,

Prague University of Economics and Business, (Vysoká škola ekonomická v Praze – VŠE) is the leading university in the fields of management and economics in the Czech Republic with about 14,000 students and 600 professors. In March 2024, VŠE became the first university in the Czech Republic to receive accreditation from the Association to Advance Collegiate Schools of Business (AACSB). High priority is given to the development of international relations, and nowadays it has more than 250 partners from Europe, North and South America and Asia.

## International Business International Business – Central European

The International Business Master's program was established to address the specificities and characteristics of the Central European business environment within the framework of the increasing trends of globalization. It provides students with a comprehensive business education in the main fields of economics, management, finance, marketing and negotiations.

### Program Description

- » Full-time
- » Two years (four semesters)
- » Taught in English
- » Workload of 120 ECTS

### Study Options

within the first year of study students choose from the following options:

- » double degree studies (one year at the VŠE, one year at any partner double degree institution) or
- » one exchange semester abroad or
- » whole program exclusively at the VŠE.

## Double Degree Partners

- » IAE Lyon, France
- » MCI Innsbruck, Austria
- » SGH Warsaw, Poland
- » Vaasa University, Finland
- » HS Mainz, Germany
- » IUG Geneva, Switzerland
- » Lappeenranta University of Technology, Finland

## Courses

- » **Compulsory courses (66 ECTS)** Intermediate Microeconomics, Macroeconomics, International Economics, Finance, Marketing, Management, Trade, Ethics, Sustainability and Responsibility, Corporate Finance, Business Networking, e-Business Strategies, Comparative Government of Central and Eastern Europe, Elementary Czech
- » **Optional courses (12 ECTS)**
- » **Minor specialization Business Practices (30 ECTS)**
- » **Final state exams and master thesis defence (12 ECTS)**

## Admission Requirements

- » completed bachelor's degree
- » English certificate
- » CV
- » administration fee

## Application Deadline

- » Application Deadline (1<sup>st</sup> round): 28 February
- » Exam Date (1<sup>st</sup> round): March
- » Application Deadline (2<sup>nd</sup> round): 30 April
- » Exam Date (2<sup>nd</sup> round): May

## Admission Exam (long-distance)

- » In-depth personal interview
- » Aptitude for study

## Tuition

- » 5,000 EUR/academic year