



Master's
Programme

VŠE / IB

Quality
Education
in Prague



*Study
with us!*

Contacts

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 **MASTER**

International Business

Central European Business Realities

Prague University
of Economics and Business

Faculty of International
Relations





Prague University of Economics and Business,

Prague University of Economics and Business, (Vysoká škola ekonomická v Praze – VŠE) is the leading university in the fields of management and economics in the Czech Republic with about 14,000 students and 600 professors. High priority is given to the development of international relations, and nowadays it has more than 250 partners from Europe, North and South America and Asia.

International Business – Central European Business Realities

The International Business Master's program was established to address the specificities and characteristics of the Central European business environment within the framework of the increasing trends of globalization. It provides students with a comprehensive business education in the main fields of economics, management, finance, marketing and negotiations. Program is awarded with a prestigious international accreditation **EFMD accredited** of the European Foundation of Management Development.

Program Description

- Full-time
- Two years (four semesters)
- Taught in English
- Workload of 120 ECTS

Study Options

within the first year of study students choose from the following options:

- double degree studies (one year at the VŠE, one year at any partner double degree institution) or
- one exchange semester abroad or
- whole program exclusively at the VŠE.

Double Degree Partners

- IAE Lyon, France
- MCI Innsbruck, Austria
- SGH Warsaw, Poland
- Vaasa University, Finland
- HS Mainz, Germany
- IUG Geneva, Switzerland
- Lappeenranta University of Technology, Finland

Courses

- **Compulsory courses (62 ECTS)** Intermediate Microeconomics, Macroeconomics, International Economics, Finance, Marketing, Management, Trade, Ethics, Sustainability and Responsibility, Corporate Finance, Business Networking, e-Business Strategies, Comparative Government of Central and Eastern Europe, Elementary Czech
- **Optional courses (9 ECTS)**
- **Minor specialization Business Practices (30 ECTS)**
- **Final state exams and master's thesis (19 ECTS)**

Admission Requirements

- completed bachelor's degree
- English certificate
- CV
- reference
- administration fee

Application Deadline

- 30 April

Admission Exam (long-distance)

- Written essay in English
- Motivation letter

Tuition

- 3,800 EUR/academic year