

LIST OF BOOKS in the IB library:

Title	Author	Pieces
Accounting And Finance For Non-Specialists	P. Atrill, E. McLaney	1
Case Studies in Finance, 5th edition	Bruner, Robert. F.	15
Cases in Cost Management - A Strategic Emphasis, 3rd edition	J.K.Shank	4
China in the 21st century what everyone needs to know	Jeffrey N. Wasserstrom	5
Communicating for Results: A Guide for Business and the Professions	Cheryl Hamilton	3
Concepts in Strategic Management and Business Policy	Thomas L. Wheelen, J. David Hunger	5
Corporate Innovation & Entrepreneurship	Donald F. Kuratko	1
Crafting and Executing Strategy	A.A.Thompson, A.J.Strickland, J.E.Gamble	3
Creative Solutions to Global Business Negotiations 2nd edition	Claude Cellich, Subhash C. Jain	1
Cross-Cultural Management Textbook	J. Dumetz	5
CSR and Sustainability From the Margins to the Mainstream	Michael Hopkins	1
Digital Marketing Strategy, Implementation and Practice 6th edition	Dave Chaffey, Fiona Ellis-Chadwick	1
Diversity in European Marketing	T.Rudolph,B.B.Schlegelmilch	19
Doing Business in Emerging Europe	Y. Zoubir, F.S. Lhabitant	5
Economics	N.G.Mankiw, M.P.Taylor	2
Economics	R. G. Lipsey, K. A. Chrystal	1
Elementary Czech	A. Antořová	1
Energy and its Impact on Economic Growth in the World Economy	Balaž, P.	10
European Integration Process in the New Regional and Global Settings	Ewa Latoszek	1
Financial & Managerial Accounting, 12th edition	J.R. Williams, S.F. Haka, M.S. Bettner	1
Financial & Managerial Accounting, 14th edition	J.R. Williams, S.F. Haka, M.S. Bettner, J.V	1
Foundations of Finance	Keown, Martin, Petty	4

Fundamentals of Corporate Finance, 8th edition	Ross, Westerfield, Jordan	15
Fundamentals of Organizational Behavior	A. J. DuBrin	4
Global Business Negotiations: A Practical Guide	C. Cellich, S. C. Jain	1
Global Marketing Management System	Basil Janavaras, Suresh George	5
Global Strategic Management	W. Peng	9
Guide to Export-Import Basics, 3rd edition	Jan Ramberg	36
How to negotiate anything with anyone anywhere around the world	F.L.Acuff	5
Intercultural Communication	Bočánková, M. a kol.	47
Intermediate Microeconomics	Nicholson,Snyder,Luke&Wood	41
International Business	M. R. Czinkota, I. A. Ronkainen, M.H. Moffett	4
International Business - Enviroments and Operations, 9th edition	J.D.Daniels, L.H.Radebaugh	10
International Business Law and Its Environment	R. Schaffer	2
International Business Law: A Transactional Approach	L. A. DiMatteo, L. J. Dhooge	1
International Business Operations	Sato, Halík	1
International Economics, Theory&Policy, 7th edition	P.R.Krugman, M.Obstfeld	10
International Economics, Theory&Policy, 8th edition	P.R. Krugman, M. Obstfeld	30
International Marketing	H.Machková, P.Král, M.Lhotáková	45
International Marketing	Michael Czinkota	2
International Marketing	Michal R. Czinkota, Ilkka A . Ronkainen	1
International Marketing and Export management, 6th edition	G. Albaum, E. Duerr	1
Internet Marketing: Foundations and Applications	C. Siegel	1
Internet Marketing - Strategy, Implementation and Practice	Dave Chaffey	1
Introduction to Entrepreneurship	Dr. Donald F. Kuratko	1
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Managing the Dragon. How I'm Building a Billion-Dollar Business in China	Perkowski, Jack	5

Marketing Across Cultures, 4th edition	J.-C. Usunier, J. A. Lee	1
Marketing Communication: A European Perspective	P.D.Pelsmacker, M.Geuens, J.V.d Bergh	10
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Marketing Communications: Interactivity, Communities and Content	Chris Fills	3
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Multinational Business Finance,11th edition	D.K.Eiteman, A.I.Stonehill, M.H.Moffett	20
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Negotiation	J. Lewicki	2
Organizational Change	Barbara Senior	1
Organizational Design: A step-by-step approach	Richard M. Burton	1
Purple Cow Transform your Business by being remarkable	Seth Godin	1
Practical Solutions to Global Business Negotiations	C. Cellich	4
Principles and Applications of Macroeconomics	M. Lieberman, R. E. Hall	3
Quantitative Methods For Business Decisions	J. Curwin, R.Slater	5
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Strategic Management text & cases 8th edition	Dess, Mcnamara, Eisner	1
Strategic Marketing Problems: Cases and Comments, 10th edition	R. A. Kerin, R. A. Peterson	1
The Balanced Scorecard	R.S.Kaplan, D.P.Norton	1
The Concise Dictionary of Economic Terms	H.Fialova, J.Fiala	38
The Economics of Money,Banking and Financial Markets + CD	F.S. Mishkin	2
The Global Business Environment - Meeting the Challenges	Janet Morrison	2
The Global Business Environment Challenges and Responsibilities 4th edition	Janet Morrison	1
The Goal, A Process of Ongoing Improvement	Goldratt, E.M.; Cox, J.	1
The Leadership Pipeline	R. Charan, S. Drotter, J. Noel	1
The Opportunity Analysis Canva 3rd edition	James V. Green	1
Time and Money, The Macroeconomics of Capital Structure	Garrison, R.W.	1
Trade Policy Review (Different countries)	WTO	47

Tribes We Need You To Lead Us	Seth Godin	1
Understanding the WTO	World Trade Organization	40
What To Do When It's Your Turn	Seth Godin	1
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The Economist		