

## **Hyun Park BIO**

Head of Global Offering Management, Nokia, Finland, since 2008

Visting Professor: University of Economics, Prague, Czech Republic since 2009

Adjunct Professor: Helsinki Metropolia University of Applied Sciences since 2009

Hyun Park's background includes business development and strategy, marketing, innovation management, consumer experience management, and offering (product/service) management. Hyun has been a lecturer, speaker and judge at institutions such as UC Berkeley, Northwestern Kellogg, Duke, UNC Chapel Hill Kenan-Flagler, IE, INSEAD, Bocconi, Imperial, Peking, Tsinghua, Fudan, NUS, Nanyang, Seoul, Pusan, Yonsei, Malaya, VSE Prague, Corvinus, CEU, St.Petersburg, Compultense, FGV, EGADE, Aalto, TSE, Helsinki Metropolia, Haaga-Helia, SSE Riga, and EBS.

Specialization: Business Development & Strategy, Innovation Management, Consumer Experience Management, Marketing, Offering (Product/Service/Portfolio) Management

Find more (also recommendations from IB alumni) at LinkedIn

<http://www.linkedin.com/pub/hyun-park/0/a50/42>