



International Business – Central European Business Realities

University of Economics, Prague, Czech Republic



UNIVERSITY OF ECONOMICS, PRAGUE

The University of Economics, Prague (Vysoká škola ekonomická v Praze – VŠE) is the leading university in the fields of management and economics in the Czech Republic with more than 17 000 students and 700 professors. The EU Commission awarded VŠE the ECTS and DS labels.

INTERNATIONAL BUSINESS – CENTRAL EUROPEAN BUSINESS REALITIES

The International Business Master's program was established to address the specificities and characteristics of the Central European business environment within the framework of the increasing trends of globalization. It provides students with a comprehensive business education in the main fields of economics, management, finance, marketing and negotiations. Program is awarded with a prestigious international accreditation **EPAS** of the European Foundation of Management Development.

PROGRAM DESCRIPTION

- Full-time
- Two years (four semesters)
- Taught in English
- Workload of 120 ECTS

STUDY OPTIONS

within the first year of study students choose from the following options:

- double degree studies (one year at the VŠE, one year at any partner double degree institution) or
- one exchange semester abroad or
- whole program exclusively at the VŠE.





DOUBLE DEGREE PARTNERS

- IAE Lyon, France
- HS Mainz, Germany
- MCI Innsbruck, Austria
- IUG Geneva, Switzerland
- SGH Warsaw, Poland
- Linnæus University, Sweden
- Vaasa University, Finland

COURSES

- **Compulsory courses (61 ECTS)** Intermediate Microeconomics, Macroeconomics, International Economics, Finance, Marketing, Management, Trade, Ethics, Sustainability and Responsibility, Corporate Finance, Business Networking, e-Business Strategies, Comparative Government of Central and Eastern Europe, Elementary Czech
- **Optional courses (9 ECTS)**
- **Minor specialization Business Practices (30 ECTS)**
- **Final state exams and master's thesis (20 ECTS)**

ADMISSION REQUIREMENTS

- completed bachelor's degree
- English certificate
- CV
- reference
- administration fee

APPLICATION DEADLINE

- 30 April

ADMISSION EXAM (LONG-DISTANCE)

- Written essay in English
- Motivation letter

TUITION

- 3600 EUR/academic year

CONTACTS:

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