



General information regarding the International Business 2018/2019 entrance exams

1. ESSAY

The essay will be submitted by e-mail, in a MS Word document – in the range of 2200 words, and it should contain the name of the applicant and should be synoptic (structured); the type font Times New Roman 12 is recommended.

The topic of the essay will be available to applicants as of **1st May 2018**; it will be provided via e-mail and sent to the address indicated by the applicant in the application form. The completed essay should be returned to the IB program by **3th May 2018**; the deadline is **midnight of that day, CEST (Central European Summer Time)**.

The topic for the essay will be based on economic issues, such as presumption for economic globalization and its positive and negative impacts, the role of international organizations involved in economic globalization, governance of international trade and its rules, foreign direct investment and its impacts on the economies of developed and developing countries, the position of developing countries in the world economy, newly emerging problems in economic relations between and among countries, trade, investment and business relations among countries, what can influence international business in global economic environment, new emerged political issues and their impact on business, etc. Applicants are encouraged to use examples from their country in order to illustrate the conclusions of the essay.

The essay should show the general economic overview of the applicant, his/her interest in economics and business, the capability to structure his/her ideas and to express them in English and the capacity to use relevant acquired knowledge in appropriate relations and sense. No theoretical theses are required.

In the **upper left-hand corner** of each page of the document (essay), the applicant should write **his/her surname and first name** (in the mentioned order).

The applicants are not supposed to provide an academic paper with quotations and resources. If any of the applicants decides to do so, direct quotations should not exceed 20% of the total essay.

Applicants must strictly avoid any form of plagiarism including translations. If an essay or any part of it is copied or translated, the author of it will be excluded from the admission procedure.

2. MOTIVATION LETTER

The motivation letter of max. **450 words** will be sent from the same e-mail address as the essay, as a separate enclosure. The length should be a one page MS Word document, written in Times New Roman 12 font.

In the **upper left-hand corner** of the document, the applicant should write **his/her surname and first name** (in the mentioned order).